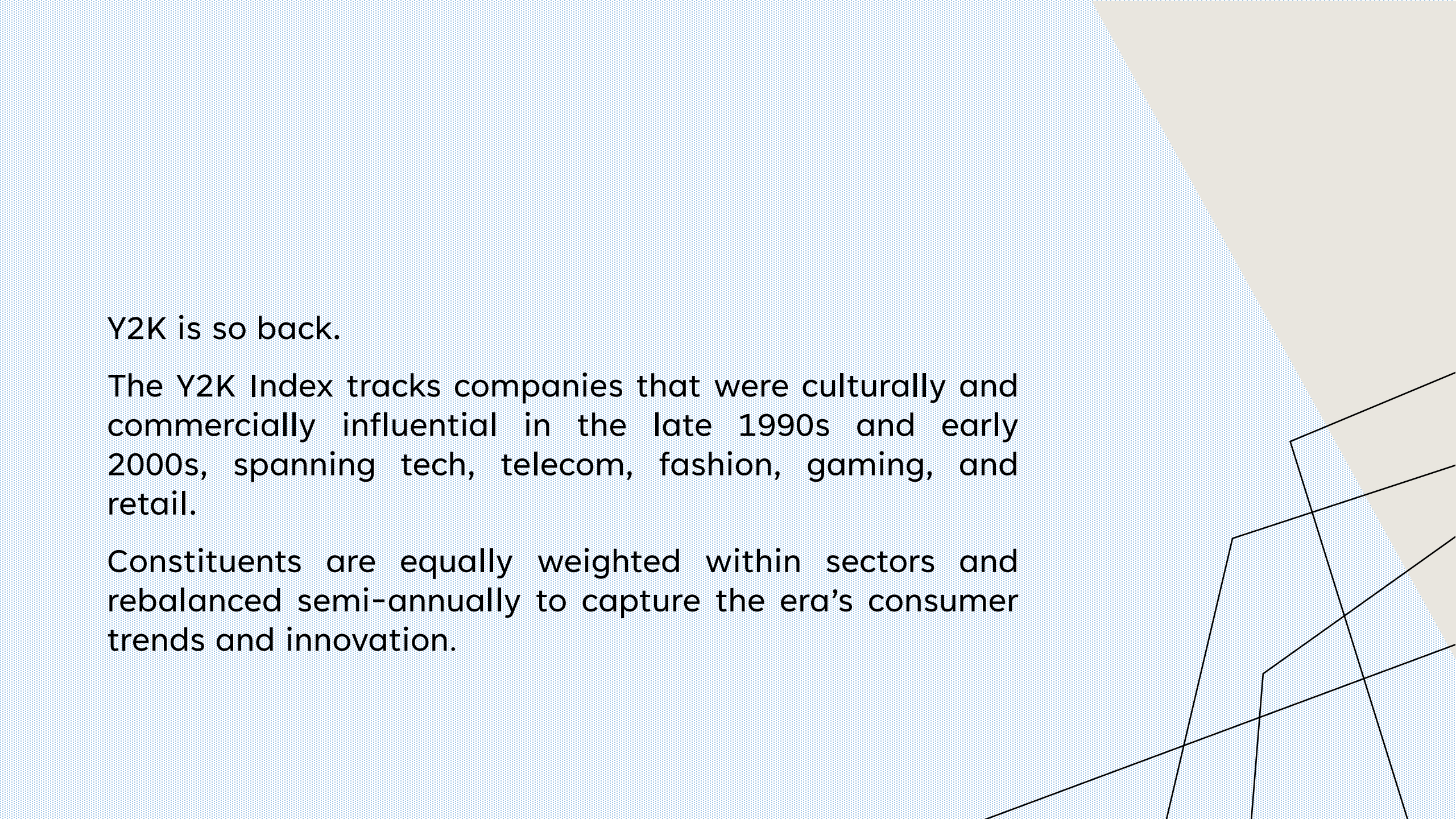


i1 Y2K INDEX

indexone

delivered by
selenev





Y2K is so back.

The Y2K Index tracks companies that were culturally and commercially influential in the late 1990s and early 2000s, spanning tech, telecom, fashion, gaming, and retail.

Constituents are equally weighted within sectors and rebalanced semi-annually to capture the era's consumer trends and innovation.

TRENDS OF



Y2K



M

RETUR
FREE PH
MED



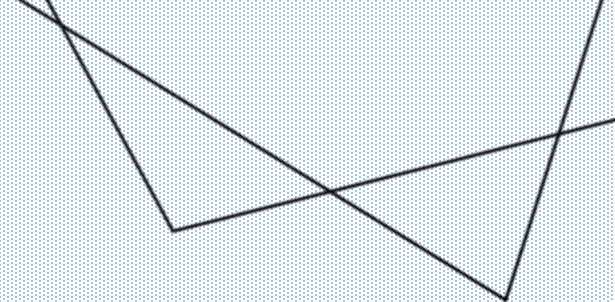
BLAST OF THE PAST
REVIVAL OF
Y2K TECH



HERE TO STAY?
FLIP PHONES TO REPLACE



INVESTMENT CASE

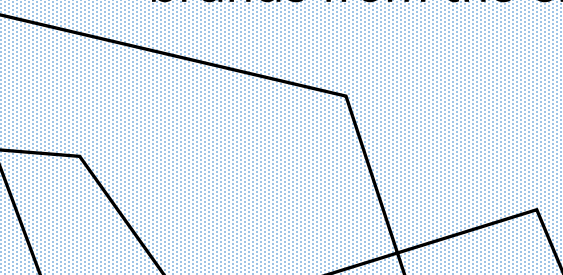


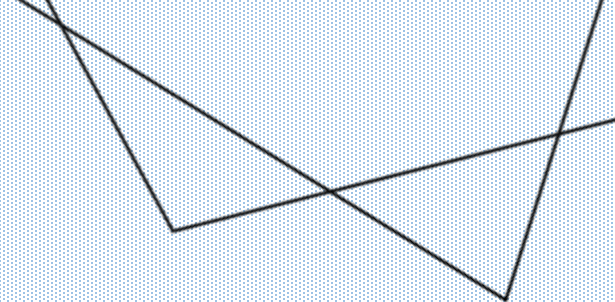
A powerful cultural and commercial resurgence is driving renewed relevance for companies that defined the late 1990s and early 2000s. Y2K aesthetics have evolved from a niche social media trend into a sustained mainstream movement, particularly among Gen Z consumers who are embracing the era's bold, maximalist, and playful styles. This revival is creating fresh demand for legacy brands through revivals, collaborations, updated product lines, and cultural referencing across fashion, entertainment, and consumer tech.

The economic impact is significant. The global Y2K fashion market was valued at \$7.8 billion in 2024 and is projected to reach \$18.4 billion by 2033, expanding at a CAGR of 10.1% [1].

Gen Z's strong affinity for nostalgia — fueled by platforms like TikTok and Instagram — has led to Y2K references appearing in over 73% of Gen Z-targeted brand campaigns in the first half of 2025[2].

This generational shift is translating into measurable commercial opportunities for iconic brands from the era.





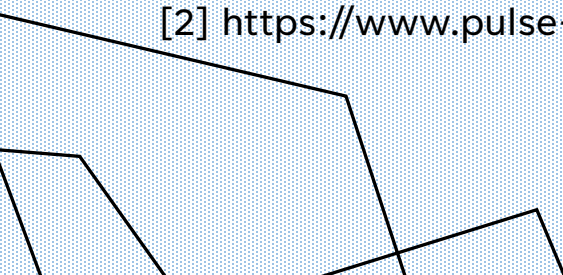
Beyond fashion, the Y2K theme extends into gaming, entertainment, and technology, where remasters, reboots, and nostalgic IP continue to generate strong revenue. Younger consumers' desire for the optimism, innovation, and expressive consumerism of the millennium era creates a unique cyclical tailwind that complements the structural strength and brand equity of established companies.

This combination of nostalgia-driven consumption and enduring business relevance offers investors differentiated exposure. In an environment where cultural cycles increasingly influence consumer spending, the Y2K theme stands out as one of the more distinctive and emotionally resonant investment narratives in today's market.

As social media continues to accelerate trend discovery and revival, the commercial momentum behind Y2K aesthetics and millennium-era brands is expected to persist, supporting long-term interest in companies positioned to benefit from this cultural loop.

[1] <https://marketintel.com/report/y2k-fashion-market>

[2] <https://www.pulse-advertising.com/news/nostalgia-marketing-cultural-revival/>





PERFORMANCE

Cumulative index performance



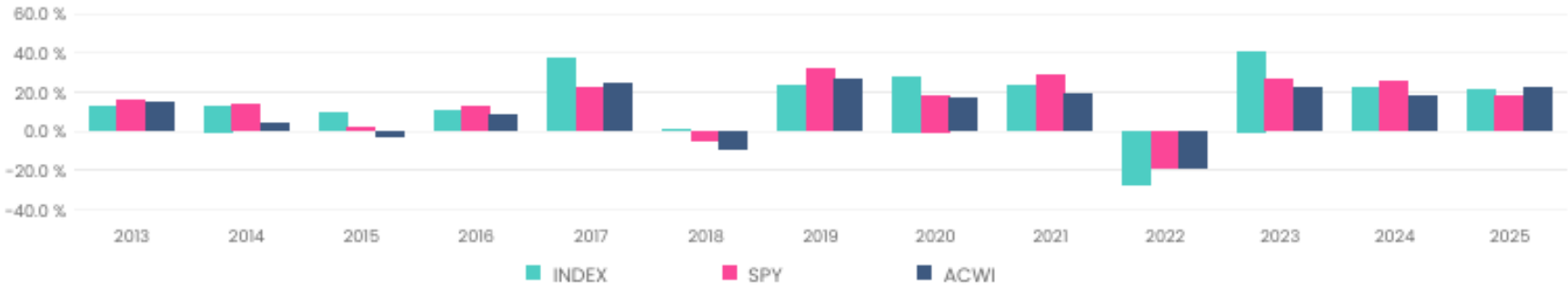
Performance includes backtest data, live data from March 02, 2026

Index risk and return characteristics

Jun 08, 2026

	STD DEV(ANN %)	MAX DRAWDOWN %	DRAWDOWN PERIOD	SHARPE RATIO	SORTINO RATIO
INDEX	21.06	53.15	2008-05-15 - 2008-11-20	0.67	0.87
SPY	19.42	51.48	2008-05-19 - 2009-03-09	0.62	0.73
ACWI	19.81	56.27	2008-05-16 - 2009-03-09	0.42	0.51

Calendar year returns



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
INDEX	12.2	12.88	9.31	9.99	37.41	1.01	23.38	27.87	23.26	-27.67	40.83	21.74	20.72
SPY	15.97	13.47	1.23	11.99	21.7	-4.56	31.22	18.33	28.72	-18.65	26.18	24.89	17.72
ACWI	14.92	3.81	-2.21	8.42	24.33	-9.12	26.58	16.35	18.66	-18.81	22.26	17.45	22.42

Index Performance

	3MO %	YTD %	1YR %	3YR (ANN %)	5YR (ANN %)	10YR (ANN %)	ITD (ANN %)
INDEX	29.63	29.3	48.85	33.36	13.97	19.37	14.09
SPY	9.35	8.45	24.4	21.32	13.3	15.26	11.96
ACWI	8.01	9.12	24.65	19.9	10.65	12.69	8.38



Index performance does not reflect the deduction of any fees or expenses. Performance is provided on a total-return basis. Historical performance illustrations in the indices may be based on a back-test calculation. Past performance of an index is not a guarantee of future results. This information does not constitute, and should not be considered a substitute for financial, legal, or tax advice

selenev.com